

30 Years

EWG'S 30TH ANNIVERSARY CELEBRATION
& 14TH EARTH DAY DINNER

SPONSORSHIP
DECK



We invite you to join as a sponsor

TO CELEBRATE EWG TURNING 30 IN 2023!



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ewg

EWG empowers people to live healthier lives in a healthier environment

For the past three decades, EWG has focused on reducing toxic chemicals in everyday life. We've been at the forefront of breakthrough research and education so consumers can make smart, healthy decisions for themselves and their families.

Join us in raising support and awareness for this important work as we celebrate 30 years of EWG.



About EWG

OUR PEOPLE, OUR CUSTOMERS & OUR SCIENTISTS



We Activate

We are a community of nearly 30 million people who care about their and their families' health.

WE ARE WOMEN

wondering about chemicals and our fertility.

WE ARE PARENTS

trying to protect our kids from harm.

WE ARE YOUNG PEOPLE

who want to make choices that don't hurt our planet.

and there are millions of us.



Our people are your customers

Our sponsorship environment provides excellent brand visibility. As a sponsor, your brand will have access to:

- EWG's online community of more than 30 million people who are passionate about living, eating and being the healthiest they can be.
- EWG's over 1 million followers across our social platforms.
- EWG's 2-million-plus monthly visits to our website properties and educational databases.
- EWG's community of conscious consumers, of whom 65 percent are female and more than half under age 44.
- EWG's growing media shop, which garners top national press coverage of our work.



Our scientists are your spokespeople



David Andrews, Ph.D.
SENIOR SCIENTIST



Ken Cook
PRESIDENT



Sydney Evans
SCIENCE ANALYST



Olga Naidenko, Ph.D.
VP, SCIENCE
INVESTIGATIONS



Emily Spilman
HEALTHY LIVING
SCIENCE ANALYST



Tasha Stoiber, Ph.D.
SENIOR SCIENTIST



Homer Swei, Ph.D.
SENIOR VP,
HEALTHY LIVING SCIENCE



Alexis Temkin, Ph.D.
TOXICOLOGIST

Earth Dinner

EWG'S 30TH ANNIVERSARY CELEBRATION



EWG's 30th Anniversary Celebration and 14th Earth Day Dinner

EWG is turning 30 and we are excited to invite you to celebrate this important milestone with us!

On Friday April 21, 2023 we will finally gather again in person in San Francisco for our annual Earth Day Dinner to celebrate our achievements protecting human and environmental health over the past three decades.

Join us for EWG's 30th Anniversary and 14th Earth Day Dinner as a sponsor. You'll be helping raise support and awareness for our ongoing work empowering people to live healthier lives in a healthier environment.



EWG'S 30TH ANNIVERSARY

Champion (\$50K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. On-stage acknowledgement of sponsorship level from EWG president.
3. Exclusive onsite branded activation at EWG's Earth Day Dinner.
4. Product samples in EWG's Earth Day Dinner gift bag and VIP shopping experience.
5. Instagram social (story) post highlighting sponsor level with brand quote.
6. 20 VIP tickets (2 tables) to the dinner and reception.



EWG'S 30TH ANNIVERSARY

Leader (\$25K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. On-stage acknowledgement of sponsorship level from EWG president.
3. Exclusive onsite branded activation at EWG's Earth Day Dinner.
4. Product samples in EWG's Earth Day Dinner gift bag and VIP shopping experience.
5. Instagram social (story) post highlighting sponsor level with brand quote.
6. 10 VIP tickets (1 table) to the dinner and reception.



EWG'S 30TH ANNIVERSARY

Partner (\$10K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. Product samples in EWG's Earth Day Dinner gift bag and VIP shopping experience.
3. Instagram social (story) post highlighting sponsor level with brand quote.
4. 10 general tickets (1 table) to the dinner and reception.



EWG'S 30TH ANNIVERSARY

Friend (\$5K)

- 1 . Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
- 2 . Product samples in EWG's Earth Day Dinner gift bag and VIP shopping experience.
- 3 . Instagram social (story) post highlighting sponsor level with brand quote.
- 4 . 2 VIP tickets to the dinner and reception.





Product donations

Beauty & wellness product boxes

EWG is known for our partnerships with leading clean beauty and wellness brands. We are grateful for the partnerships that allow us to create our EWG-approved and specially curated product boxes, which sell out in hours and help support our critical research and advocacy year-round.

If you are interested in donating a product to one of our beauty and wellness boxes, please let us know. The minimum donation is 500 full-size products.

- EWG's Earth Day Dinner – April 21, 2023
- EWG's CleanCon™ – September 23, 2023
- Quarterly product box campaigns – throughout 2023

Other product donation opportunities

- Natural Products Expo West – March 9-11, 2023
 - SXSW – March 10-12, 2023
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YOUR PARTNERSHIP IS IMPORTANT TO US!
IF YOU HAVE A PARTNERSHIP IDEA THAT
ISN'T LISTED HERE, PLEASE LET US KNOW -
WE'LL BE HAPPY TO WORK WITH YOU ON A
CUSTOM SPONSORSHIP OPPORTUNITY.
CONTACT US TO FIND OUT MORE.

 events@ewg.org

 www.ewg.org

 [@EWG](https://twitter.com/EWG)

 [@environmentalworkinggroup](https://www.instagram.com/environmentalworkinggroup)

 facebook.com/ewg.org