
20 Earth Dinner
24 Sponsorship Deck



LEADING THE WAY:

**CALIFORNIA
CHAMPIONING
CHANGE**

WE INVITE YOU TO JOIN AS A SPONSOR

and support our shared mission
to inspire healthier people and a
healthier planet in 2024 and beyond.





EWG EMPOWERS PEOPLE TO LIVE HEALTHIER LIVES IN A HEALTHIER ENVIRONMENT

For over three decades, EWG has focused on reducing toxic chemicals in everyday life. We've been at the forefront of breakthrough research and education so consumers can make smart, healthy decisions for themselves and their families.

Join us in raising support and awareness for this important work as we celebrate EWG's tireless efforts protecting public and environmental health for future generations.





ABOUT EWG

OUR PEOPLE, OUR CUSTOMERS & OUR SCIENTISTS



WE ACTIVATE

We are a community of nearly 30 million people who care about their and their families' health.

WE ARE WOMEN

wondering about chemicals and our fertility.

WE ARE PARENTS

trying to protect our kids from harm.

WE ARE YOUNG PEOPLE

who want to make choices that don't hurt our planet.

and there are millions of us.



OUR PEOPLE ARE YOUR CUSTOMERS

Our sponsorship environment provides excellent brand visibility. As a sponsor, your brand will have access to:

- EWG's online community of more than 30 million people who are passionate about living, eating and being the healthiest they can be.
- EWG's over 1 million followers across our social platforms.
- EWG's 2-million-plus monthly visits to our website properties and educational databases.
- EWG's community of conscious consumers, of whom 65 percent are female and more than half under age 44.
- EWG's growing media shop, which garners top national press coverage of our work.





OUR EXPERTS ARE YOUR SPOKESPEOPLE



Bill Allayaud
VP, CALIFORNIA
GOVERNMENT AFFAIRS



Melanie Benesh
VP, GOVERNMENT AFFAIRS



Scott Faber
SENIOR VP,
GOVERNMENT AFFAIRS



Susan Little
SENIOR ADVOCATE,
CALIFORNIA GOVERNMENT
AFFAIRS



David Andrews, Ph.D.
SENIOR SCIENTIST



Ken Cook
PRESIDENT



Sydney Evans
SCIENCE ANALYST



Olga Naidenko, Ph.D.
VP, SCIENCE
INVESTIGATIONS



Emily Spilman
HEALTHY LIVING
SCIENCE ANALYST



Tasha Stoiber, Ph.D.
SENIOR SCIENTIST



Homer Swei, Ph.D.
SENIOR VP,
HEALTHY LIVING SCIENCE



Alexis Temkin, Ph.D.
TOXICOLOGIST

04
18
24

CELEBRATE CALIFORNIA'S LEADERSHIP WITH US!

Join us for EWG's 15th Annual Earth
Day Dinner on Thursday, April 18,
2024, in San Francisco.





LEADING THE WAY:

CALIFORNIA CHAMPIONING CHANGE

On Thursday, April 18, we'll gather in San Francisco with EWG friends and family to TAKE ACTION in California on legislative opportunities that protect our children, our planet and our health.

This year we're placing special emphasis on California and its leadership, which is paving the way for important progress in the fight to protect our health. Over the past 12 years, 25 EWG-sponsored bills protecting people and the environment have become law in California.

Join us for EWG's 15th Annual Earth Day Dinner as a sponsor. You'll be helping raise support and awareness for our ongoing work empowering people to live healthier lives in a healthier environment.





EWG'S 15TH ANNUAL EARTH DINNER

Champion (\$25K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. On-stage acknowledgement of sponsorship level from EWG president.
3. 15-second digital tribute that will be looped as a part of our reception and pre-show programming.
4. Product samples in EWG's VIP Earth Day Dinner gift bag.
5. Instagram post highlighting sponsor level with brand quote.
6. 10 VIP tickets (1 table) to the dinner and general reception.



EWG'S 15TH ANNUAL EARTH DINNER

Partner (\$10K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. Product samples in EWG's VIP Earth Day Dinner gift bag.
3. Thank you on EWG Instagram, highlighting sponsor level.
4. 10 tickets (1 table) to the dinner and general reception.



EWG'S 15TH ANNUAL EARTH DINNER

Friend (\$5K)

1. Acknowledgement of sponsorship level in EWG's Earth Day Dinner event collateral, including the sponsor page, with a link to your company page and in the printed program.
2. Product samples in EWG's VIP Earth Day Dinner gift bag.
3. Thank you on EWG Instagram, highlighting sponsor level.
4. 4 tickets to the dinner and general reception.



PRODUCT DONATIONS

Beauty & wellness product boxes

EWG is known for our partnerships with leading clean beauty and wellness brands. We are grateful for the partnerships that allow us to create our EWG-approved and specially curated product boxes, which sell out in hours and help support our critical research and advocacy year-round.

If you are interested in donating a product to one of our beauty and wellness boxes, please let us know.

- EWG's Earth Day Dinner – April 18, 2024
- EWG's CleanCon™ – October 2024 (exact date TBD)
- Quarterly product box campaigns – throughout 2024

Other product donation opportunities

- Natural Products Expo West – March 14-16, 2024



Your partnership is important to us! If you have a partnership idea that isn't listed here, please let us know – we'll be happy to work with you on a custom sponsorship opportunity. Contact us to find out more.



EVENTS@EWG.ORG



WWW.EWG.ORG



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