



October 20, 2023

The Honorable Larry Bucshon  
Subcommittee on Innovation, Data and Commerce  
U.S. House of Representatives Committee on Energy and Commerce  
2125 Rayburn House Office Building  
Washington, D.C. 20515

Subject: H.R. 5978, Cleaning Product Communications Act- Oppose

Dear Congressman Bucshon:

Henkel is a global manufacturer of adhesives and consumer products with a portfolio of well-known brands in North America, including popular household products such as: Persil®, Purex®, and all® laundry detergents, and Snuggle® fabric softeners. Henkel employs over 8,000 people across the U.S., Canada and Puerto Rico.

As a company committed to high standards of safety for our consumers, we are always willing to engage in thoughtful discussions with stakeholders who are interested in providing the public with clear and helpful information about the products they buy. However, we cannot support H.R. 5978 for several reasons.

First, the legislative process did not include stakeholder engagement with industry trade associations and NGO's, which we view as a crucial step in the legislative process.

Further, we are concerned that this bill would preempt the existing cleaning ingredient disclosure law, California's Clean Product Right to Know Act of 2017 (SB258), a rigorous standard which we are upholding nationally. We believe a new national standard that could weaken the already effective requirements for manufacturers to provide ingredient disclosures is not in the best interests of consumers.

Henkel is committed to providing consumers with transparent and easily accessible information about the safety of our products and the ingredients in them. This commitment is why we provide consumers with information about our product safety and ingredients through the digital platform [SmartLabel](#). This is available to consumers no matter where they buy products in the United States.

Thank you for your time and please feel free to reach out with any questions.



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Sincerely,

A handwritten signature in blue ink, appearing to read "B. Heindl". The signature is stylized with a large, sweeping flourish at the end.

Brian Heindl  
Director, Public Affairs & Government Relations  
Henkel Corporation

Cc: The Honorable Gus Bilirakis, Chairman, Subcommittee on Innovation, Data and Commerce  
The Honorable Jan Schakowsky, Ranking Member, Subcommittee on Innovation, Data and Commerce