

October 19, 2023



The Honorable Larry Bucshon
Subcommittee on Innovation, Data and Commerce
U.S. House of Representatives Committee on Energy and Commerce
2125 Rayburn House Office Building
Washington, D.C. 20515

Subject: H.R. 5978, Cleaning Product Communications Act- Oppose

Dear Congressman Bucshon:

At Clorox, our priority is to do what's right for consumers, ensuring the safety and efficacy of our products and being transparent about the ingredients we use. We believe consumers have the right to know what's in the products they bring into their homes, and we are committed to upholding the standard set by California's (SB-258) *Cleaning Product Right to Know Act of 2017*. While we understand your intent on amending the Fair Packaging and Labeling Act to expand and standardize ingredient disclosure in cleaning products, we cannot support H.R.5978, the *Cleaning Product Communications Act*, as the bill does not align to the principles and standards set forth in California's SB258.

As a U.S.-based company with the vast majority of our business in America, we pride ourselves on our nationwide footprint. We are deeply committed to fostering innovation and understand the crucial role that effective communication plays in providing consumers with important information on our products. Clorox was the first consumer packaged goods company to voluntarily disclose ingredients in our U.S. and Canadian retail and professional cleaning, disinfecting, and laundry products, and has been a key contributor in the development of Smart Label. Smart Label provides consumers with an easy way to access detailed information on a wide range of products in a consistent digital format. The bill's current provisions would revert our industry's efforts and progress by lowering the bar on transparency standards many of us have championed.

To further strengthen our commitment, we seek alignment and collaboration with industry leaders and Non-Governmental Organizations. By partnering with all stakeholders and having bi-partisan support for any such measures, we can ensure we have consistent standardized product ingredient labeling with enhanced transparency.

Sincerely,


Lisa Pankiewicz
Vice President, Global Product Stewardship
The Clorox Company


Pat Hayes
Vice President, Government Affairs
The Clorox Company

Cc: The Honorable Gus Bilirakis, Chairman, Subcommittee on Innovation, Data and Commerce
The Honorable Jan Schakowsky, Ranking Member, Subcommittee on Innovation, Data and Commerce