



BRING EWG+HS TO YOUR SCHOOL

Are you passionate about environmental health and want to make a difference in your school? EWG+HS is a national student leadership program, created by and for high school students. Here's a quick rundown of how to start your own EWG+HS club:

1. Gather Interested Students

Start a Conversation: Talk to friends, classmates, or anyone you think might be interested in environmental health. Mention why this cause is important and how they can help make a difference.

Create a Sign-Up Sheet: Use a form ([here's a sample!](#)) to collect names, email/cell #s of interested students.

Spread the Word: Use social media, school bulletin boards, and announcements to let others know about the group. [Here's a video](#) of what other EWG+HS clubs are up to.

2. Find an Advisor

Choose a Teacher or Staff Member: Look for a teacher or staff member who is passionate about environmental issues or student leadership. Science teachers or those involved in environmental clubs might be a good fit.

Set Up a Meeting: Once you have a few interested students, ask your potential advisor for a quick meeting. Explain your goals and why their guidance would be valuable.

Get Their Commitment: If they agree, work with them to decide how they can support your group, such as attending meetings, offering advice, or helping with logistics.

3. Connect with EWG

Let us know! Have your group and/or an advisor lined up? [Email us](#) that you're ready to get started!

Get our resources. We'll provide resources, meeting guides, and other support materials.

Join the Network: Stay in touch with EWG by joining mailing lists, following on social, and participating in any leadership training they offer.

4. Organize Your First Meeting

Choose a Date and Time: Work with your advisor and group members to find a time that works for everyone.

- At the end of your first meeting, have everyone check their school/personal/activity calendars and then decide as a group on a meeting date once a quarter for the rest of the school year

Plan the Agenda: Discuss what your group wants to achieve, set goals, and assign roles (e.g., president, secretary, etc.). Email students@ewg.org for a meeting agenda template to get you started!

- During your first meeting, if you have a big (20+) group, you may want to elect “Leads” who can help with leadership responsibilities.

Make it Fun: Consider having snacks, icebreakers, or a short video about environmental health to keep everyone engaged.

5. Spread Awareness & Plan Activities

Plan Events and Campaigns: Work with your group to come up with ideas for raising awareness about environmental health in your school. EWG can help you with some ideas.

Share Information: Use newsletters, social media, and posters to inform your school community about your group’s activities and how they can get involved or support.

TIP: Follow @environmentalworkinggroup on IG and other social channels to keep up to date on EWG’s science and policy activity

TIP: Follow @ewgverified to follow the latest info in the health & wellness space, and to learn about product brand partnerships

Host a Fundraiser: Passionate about a specific cause or want to support EWG’s work and the program? You can host your own fundraiser - we’ll help you get started. EWG is a 501(c)3, which means donations are tax deductible!

6. Keep in Touch

Regular Check-Ins: Stay in touch with EWG for ongoing support, new ideas, and updates on environmental health issues.

Share Your Successes: Let EWG know about the great work your group is doing! Your work could be featured on the EWG+HS page and on EWG socials!

- As your club grows, you’ll want to have anyone in a leadership position plan for their “backfill” for when they graduate.

TIP: Invite your backfill to the last meeting of the year, and spend the first 2 meetings of your senior year showing them how to do your leadership role. In the second 2 meetings of the year, let them take the lead with you by their side to help answer questions. That way, your club will continue to grow when you graduate!

