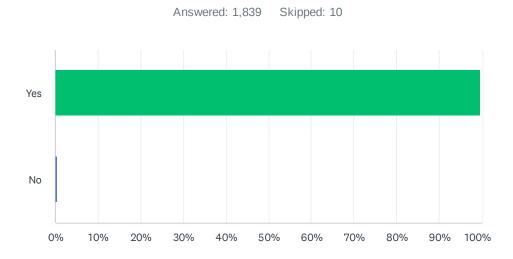
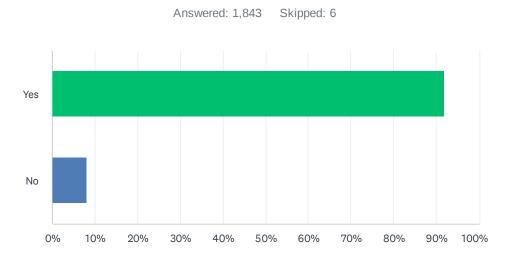
Q1 Are you concerned about toxic ingredients in baby products, including diapers?



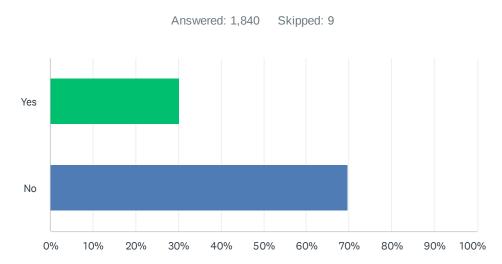
ANSWER CHOICES	RESPONSES	
Yes	99.51%	1,830
No	0.49%	9
TOTAL		1,839

Q2 Did you know babies are more sensitive than adults to the effects of chemical exposure?



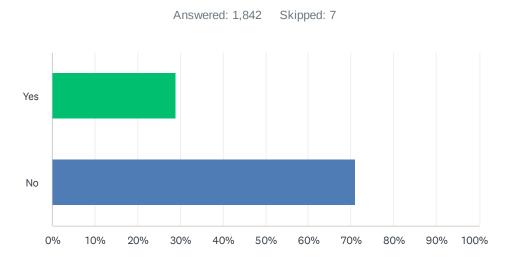
ANSWER CHOICES	RESPONSES	
Yes	91.86%	1,693
No	8.14%	150
TOTAL		1,843

Q3 Did you know diaper manufacturers are not required to disclose their ingredients or test their products or materials for a variety of chemicals to ensure safety?



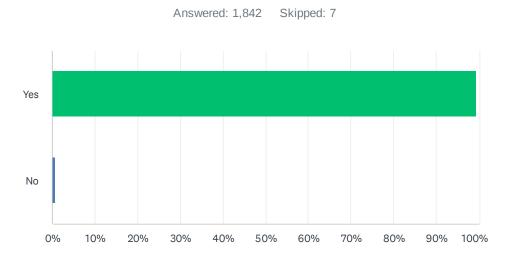
ANSWER CHOICES	RESPONSES	
Yes	30.22%	556
No	69.78%	1,284
TOTAL		1,840

Q4 Did you know harmful chemicals like VOCs, glyphosate and phthalates have been detected in baby diapers currently sold in the U.S.?



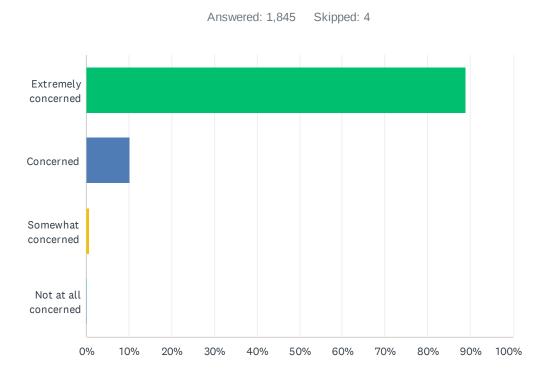
ANSWER CHOICES	RESPONSES	
Yes	29.10%	536
No	70.90%	1,306
TOTAL		1,842

Q5 Should diaper manufacturers be required to disclose their product's entire material and chemical composition to consumers?



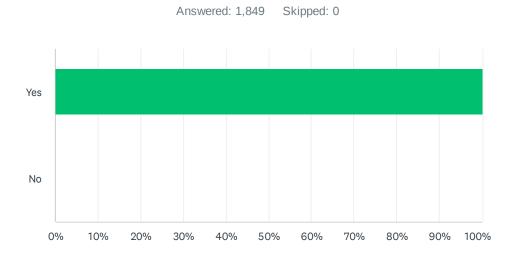
ANSWER CHOICES	RESPONSES	
Yes	99.35%	1,830
No	0.65%	12
TOTAL		1,842

Q6 In 2019, the French government agency ANSES published a study on 200 diapers in the market and found chemicals of concern. (ANSES stands for Agency for Food, Environmental and Occupational Health and Safety.) How concerned are you to hear this?



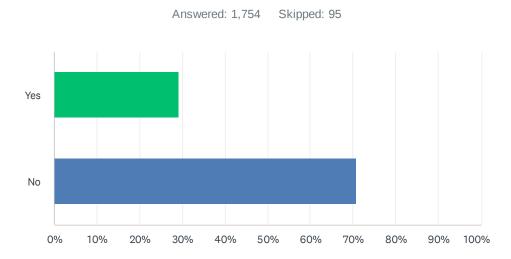
ANSWER CHOICES	RESPONSES	
Extremely concerned	88.94%	1,641
Concerned	10.19%	188
Somewhat concerned	0.60%	11
Not at all concerned	0.27%	5
TOTAL		1,845

Q7 Are you currently, or have you recently been, the caregiver of an infant?



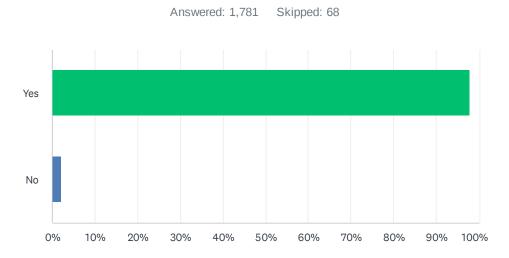
ANSWER CHOICES	RESPONSES	
Yes	100.00%	1,849
No	0.00%	0
TOTAL		1,849

Q8 Based on the information on the previous page, do you feel the diaper you are using is safe for your baby's developing brain and body?



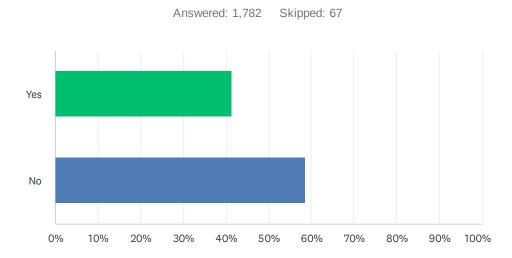
ANSWER CHOICES	RESPONSES	
Yes	29.30%	514
No	70.70%	1,240
TOTAL		1,754

Q9 Would you be willing to do away with urine indicators on diapers if you knew they contained potentially harmful chemicals?



ANSWER CHOICES	RESPONSES	
Yes	97.81%	1,742
No	2.19%	39
TOTAL		1,781

Q10 Do you feel confident in your ability to protect your child's neurological health from common chemical exposures in personal care products?



ANSWER CHOICES	RESPONSES	
Yes	41.36%	737
No	58.64%	1,045
TOTAL		1,782