

Label Application Summary

Report Date: 17-Aug-2023

Label Application Summary

Application Number / Barcode: 91182001

Application Status: Sketch

Submission Date: 12/15/2022

Submission Type: WEB

Label Application Adjudication Information

Approval Number: 91182001

Adjudication Date: 12/19/2022

Adjudication Status: Sketch

Adjudicated By: BALLARD, TAMMIE

Establishment Information

Establishment Number	Establishment Name	Establishment Type	Organization Detail
M245L	Tyson Fresh Meats, Inc.	Domestic	1500 S. Plum Creek Pkwy Lexington Nebraska 68850
M31858-P31858	Tyson Fresh Meats, Inc.	Domestic	Customer Resource Center Dakota Dunes South Dakota 57049

Product Information

Name of Product: BRAZEN GRASS FED, GRAIN FINISHED, CLIMATE FRIENDLY, ENVIRONMENTALLY RESPONSIBLE BEEF (BLANKET APPROVAL REQUEST)

HACCP Process Category: 03C: Raw Product - not ground

Include a 'USDA-AMS Child Nutrition Program CN-Logo': No

CN Identification Number Assigned:

Type of Product: Meat

ExtraOrdinary Circumstances: No, I am not requesting extraordinary circumstances consideration.

Special Claims Information

- Animal Production/Breed/Raising
- Environmental/Green
- Other Claims : GRASS FED, GRAIN FINISHED CLIMATE FRIENDLY - 10% GREEN HOUSE GAS REDUCTION* ENVIRONMENTALLY RESPONSIBLE BEEF** ANIMAL WELFARE CARE PROGRAM***

Label Documentation Information

Document Name	Documentation Type	Upload Date	Uploaded By	Size
Brazen label 11-14-22.pdf	Label Image *	11/14/2022 12:56:33 PM	(b)(6)	128 KB
Tyson_Climate-Smart Beef Production and Data Management_10.20.22.pdf	Environmental/Green	11/14/2022 12:56:33 PM		829 KB
Tyson Climate-Smart Beef Accounting Methodology 10.06.22.pdf	Environmental/Green	11/14/2022 12:56:33 PM		1577 KB

Principal Display Panel Information

Area of Principal Display Panel: 40.00 (sq.Inches)
 Total available labeling space for entire package: 80.00 (sq.Inches)

Formula Information

Unit Type: Percent

Added Ingredients Calculated Total: 100%

Ingredient Name	Percentage
BEEF	100

Processing Information

Processing Procedures:

(b)(4)

Approval Information

Type of Approval Requested: Sketch

Conditions for Temporary Applications

This is not a Temporary Application

Previously Approved Label Information

Prior Approval Number:

Approval Date:

Number of Labels on Hand:

Number of Days Requested:

Submission Information

Firm Name: Tyson Fresh Meats, INC.

Contact Name: (b)(6)

Address: 800 Stevens Port Dr. Suite DD720

City: Dakota Dunes

State: South Dakota

ZipCode: 51104

Country: UNITED STATES

Phone: (b)(6)

Fax:

Email: (b)(6)@Tyson.com

This is not a submission by an Agent

Label Application Versions

Version Date	Version By
11/14/2022	External

Label Application Comments

Created By: MCNEELY, KRISTIN

11/21/2022 8:18:59 AM

Application Status: On Hold

Comment: question

Created By: BALLARD, TAMMIE

12/1/2022 9:07:01 AM

Application Status: Returned

Comment: The website address for www.BrazenMeats.com requires a password to login. Based on the FSIS Animal Raising Guidelines when websites are on the label there has to be access to the website without requiring a password.

Created By: (b)(6)

12/15/2022 4:33:26 PM

Application Status: Received

Comment: The password has been removed. Thanks

<p>U.S. DEPARTMENT OF AGRICULTURE FOOD SAFETY AND INSPECTION SERVICE</p> <p style="text-align: center;">APPLICATION FOR APPROVAL OF LABELS, MARKING OR DEVICE</p> <p>FSIS has determined that information provided in items 11, 15, and 16 is exempt from mandatory disclosure under Freedom of Information Act 5 U.S.C. 552(b)(4)</p> <p>APPLICANT: See Page 5 for instructions.</p>	<p>1. AGENT NAME, ADDRESS, TELEPHONE NO. (If using an Agent, complete this block, otherwise leave blank.)</p>	<p>2. FOR USDA USE ONLY</p> <div style="border: 2px solid black; padding: 5px; margin: 10px auto; width: 80%;"> <p>SKETCH APPROVED SUBJECT TO COMPLIANCE WITH FMIA & PPIA & REGULATIONS</p> <p style="color: red; font-weight: bold;">Dec 19, 2022</p> <p>FSIS U.S. DEPT. OF AGRICULTURE</p> </div>	<p>3. FOR USDA USE ONLY</p>	<p>4. ESTABLISHMENT NO. / FOREIGN COUNTRY (If applicable)</p> <p>M245L, M31858-P31858</p>								
				<p>4a. TYPE OF PRODUCT</p> <table style="width:100%; border: none;"> <tr> <td style="text-align: center;">Egg</td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;">Meat</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">Poultry</td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;">Other</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> </table>	Egg	<input type="checkbox"/>	Meat	<input checked="" type="checkbox"/>	Poultry	<input type="checkbox"/>	Other	<input type="checkbox"/>
Egg	<input type="checkbox"/>	Meat	<input checked="" type="checkbox"/>									
Poultry	<input type="checkbox"/>	Other	<input type="checkbox"/>									

5a. NAME OF PRODUCT
BRAZEN GRASS FED, GRAIN FINISHED, CLIMATE FRIENDLY, ENVIRONMENTALLY RESPONSIBLE BEEF (BLANKET APPROVAL REQUEST)

<p>5b. HACCP PROCESS CATEGORY (Select one)</p> <p>03J: Slaughter - all species</p> <p>03B: Raw Product - ground</p> <p><input checked="" type="checkbox"/> 03C: Raw Product - not ground</p> <p>03D: Thermally Processed - Commercially sterile</p> <p>03E: Not heat treated - shelf stable</p> <p>03F: Heat treated - shelf stable</p> <p>03G: Fully cooked - not shelf stable</p> <p>03H: Heat treated but not fully cooked - not shelf stable</p> <p>03I: Product with secondary inhibitors - not shelf stable</p>	<p>6a. TYPE OF APPROVAL REQUESTED</p> <p><input checked="" type="checkbox"/> SKETCH TEMPORARY</p> <p style="text-align: center;">EXTENSION OF TEMPORARY</p>	<p>7a. AREA OF PRINCIPAL DISPLAY PANEL (Square Inches)</p> <p style="text-align: center;">40.00</p> <p style="text-align: center; color: red; font-size: 1.2em; font-weight: bold;">Tammie Ballard</p>
<p>6b. WAS THE LABEL PREVIOUSLY APPROVED?</p> <p>YES → Date of approval: _____</p> <p>Prior approval number: _____</p> <p><input checked="" type="checkbox"/> NO Number of labels on hand: _____</p> <p>Number of days requested: _____</p>		<p>7b. TOTAL AVAILABLE LABELING SPACE FOR ENTIRE PACKAGE (Square inches):</p> <p style="text-align: center;">80.00</p>

<p>8. Does this label include a "USDA-AMS Child Nutrition Program CN-Logo?"</p> <p style="text-align: center;">YES <input checked="" type="checkbox"/> NO</p>	<p>9. (FOR USDA-AMS USE ONLY) CN Identification Number Assigned</p>
--	---

<p>10. Are there any special claims, guarantees, or foreign language on the label? (If yes, check all that apply)</p> <p><input checked="" type="checkbox"/> YES NO <input type="checkbox"/> (If yes, check all that apply)</p> <p>Allergen Statements</p> <p><input checked="" type="checkbox"/> Animal Production/Breed/Raising</p> <p>Certified/Verified</p> <p><input checked="" type="checkbox"/> Environmental/Green</p> <p>Export Only Labels w/deviations from Domestic Requirements</p> <p>Foreign Language</p> <p>Geographic/Undefined Style</p>	<p>Grading Terms</p> <p>Guarantees</p> <p>Natural/Organic</p> <p>Nutrition/Health</p> <p>Religious Exemption</p>	<p><input checked="" type="checkbox"/> Other Claims: Specify</p> <p>GRASS FED, GRAIN FINISHED CLIMATE FRIENDLY - 10% GREEN HOUSE GAS REDUCTION* ENVIRONMENTALLY RESPONSIBLE BEEF** ANIMAL WELFARE CARE PROGRAM***</p>
--	--	---

<p>11. NAME AND ADDRESS OF FIRM (Below and between dots)</p> <p>• Tyson Fresh Meats, INC. •</p> <p>800 Stevens Port Dr. Suite DD720</p> <p>Dakota Dunes, South Dakota 51104</p> <p>UNITED STATES</p> <p>•</p>	<p>12. SIGNATURE OF APPLICANT OR AGENT</p> <p style="text-align: center; border: 1px solid black; padding: 2px;">(b)(6)</p>	<p>13. DATE</p> <p style="text-align: center;">12/15/2022</p>
<p>14. (FOR USDA USE ONLY) CONDITIONS APPLYING TO USE OF LABELS OR DEVICE</p>		

15. PRODUCT FORMULA

✓ PCT WEIGHT
(No Fractions)

BEEF

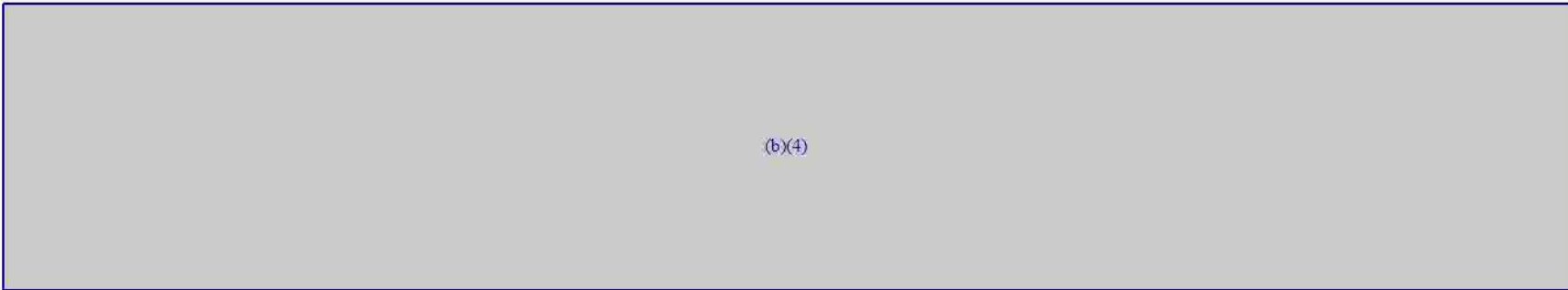
100

See Continuation Sheet

TOTAL (Percent must total 100%)

100

16. PROCESSING PROCEDURES *(Approval of the sketch does not convey approval of the processing procedures)*



See Continuation Sheet

INSTRUCTIONS FOR PREPARATION OF FSIS FORM 7234-1

Note: The following instructions should be typed unless otherwise noted.

A. PREPARATION OF APPLICATION

Application must be typed or it will be returned without evaluation.

Submit two copies for each label application.

B. TYPE OF APPROVAL REQUESTED

Sketch: Self explanatory. (See 9 CFR 317.4 & 381.132)

Temporary and Extension of Temporary. Actual label or color litho take off to be used.

C. FOREIGN LANGUAGE

Labels printed in foreign languages must be accompanied by English language translation.

D. ASSEMBLY OF APPLICATION

Application Form, Product Formula, Processing Procedures, Continuation Sheet if applicable, Label, and any Supporting Documentation Staple with one or as few staples as possible. (Do not use paper clips).

E. MAIL COMPLETED APPLICATION TO:

USDA, FSIS, OPPD, LPDD
Labeling Distribution Unit
Stop Code 3786, Patriots Plaza III, 8-168
1400 Independence Avenue, SW
Washington, DC 20250-3700

The following instructions relate to numbered items on form.

1. If using an Agent, provide the company name, address, and telephone number, otherwise leave blank.
- 2 & 3. Leave blank, for USDA use only.
4. Establishment No./Foreign Country (if applicable) - Self Explanatory.
- 4a. Type of Product. Select one product type: Egg, Meat, Poultry, or Other (i.e. Exotic Species, Non-Amenable, Voluntary, etc.)
- 5a. Name of Product. Use common or descriptive product name, i.e., "Frankfurter, Cereal Added" or "Meat Patties in Gravy". (Do not use trade brand names or coined names, such as "Joe's Corn Dogs" or "Joe's Sloppy Joes.") If coined names such as "Corn Dogs" are used, also show true product name, such as "Batter Wrapped Wiener."
- 5b. Provide HACCP process category for the product. See 9 CFR 417.2(b) (1), Example, Heat Treated - shelf stable, Not heat treated-shelf stable etc. Select one.
- 6a & b. Type of Approval Requested. If temporary approval or extension, insert number of days requested and number of labels on hand. If previous approval, attach copy of application and label. Include specific reason(s) why requesting a temporary or extension and include information required in 9 CFR 317.4(f) (1) or 381.132(f) (1) on the continuation sheet. Be sure to include product name and block item.
- 7a. Area of Principal Display Panel (PDP). The PDP is the entire side of the package to which the label is affixed. See 9 CFR 317.2 (d) and 381.116 (b).

- 7b. Total available labeling space in square inches for entire package.
8. USDA-AMS Child Nutrition Program Logo. Indicate if the product includes a USDA-AMS Child Nutrition Program Logo.
9. Leave Blank. For USDA-AMS use only.
10. Special claims, guarantees, or foreign language. Indicate if there are any special claims, guarantees, or foreign language on the label. Check all that apply. If Other Claims is selected, indicate specific claim(s) in space provided.
11. Name and Address of Firm. Insert Firm's name and mailing address. Use 2 letter symbol for State. Show postal zip code.
- 12 & 13. Signature and Date of Applicant or Agent. To be signed and dated by the applicant or agent representing the official establishment or plant.
14. Leave blank for USDA use only. Conditions Applying to Use of Label or Device. (Any condition, modification or remarks applied to the application when approved are conditions governing use of the approved devices.)
15. Product Formula. List the ingredients by percent or weight in order of their predominance. If product consists of several components, e.g., a frozen dinner, list each component separately and indicate the percentage or amount of each component in the product. If additional space is needed, check the box for "Continuation Sheet," and use the Continuation Sheet. Be sure to include the product name and number of the block item. Express all ingredients in the same units, i.e., do not list some in pounds and others in ounces.

Check whether weight or percent is used. It is preferred that percentages be used, and the total must equal 100 percent. If weights are used, show in pounds, kilograms or grams. (No gallons, pints, cups, teaspoons, etc.). The Total must equal the weights of the individual units. (Example: Crust + Cheese + Sauce + Meat = Total new weight of Unit.)

DO NOT use fractions. Express as decimals carried to two places, Example: 1-1/4 lbs., show as 1.25 lbs. Example: 3/4 lbs., show as .75 lbs.
16. Processing Procedures. Poultry Products provide complete processing procedures as required in 9 CFR 381.134. Meat Products, provide complete processing procedures as required. Note: Approval of the sketch does not convey approval of the processing procedures. If additional space is needed, check the box for "Continuation Sheet," and use the continuation sheet. Be sure to include the product name and number of the block item.



BRAZEN™
BEEF

BEEF

Nutrition Facts

Serving Size 4 oz (112g)
Servings Per Container 4

Amount Per Serving

Calories 160 Calories from Fat 80

	% Daily Value*
Total Fat 9g	14%
Saturated Fat 3.5g	18%
Cholesterol 55mg	18%
Sodium 55mg	2%
Total Carb	0%
Dietary Fiber	0%
Sugars	0%
Protein	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Safe Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is contaminated or cooked improperly. For your protection, follow these safe handling instructions.

- Keep refrigerated or frozen, open in refrigerator or freezer.
- Keep raw meat and poultry separate from other foods. Wash working surfaces, including cutting boards, utensils, and hands after touching raw meat or poultry.
- Cook thoroughly.
- Keep hot foods hot. Refrigerate leftovers immediately if desired.



- Grass-Fed, Grain Finished Beef
- Climate Friendly- 10% Green House Gas Reduction*
- Environmentally Responsible Beef**
- Animal Welfare CARE Program***

* Cattle used for Brazen Beef products are enrolled in Tyson Foods Climate e-Smart Beef Program for emission reduction from pasture to production | www.BrazenMeats.com

** Cattle are raised in accordance with the BEEFCARE® Producers Guidelines | www.wfcfcare.com

*** Tyson Foods Inc. Animal Welfare CARE Program

KEEP PRODUCT REFRIGERATED USA

INGREDIENTS: BEEF

DISTRIBUTED BY: TYSON FRESH MEATS, INC.

DAKOTA DUNES, SD 57049 U.S.A.

NET WT. 16 OZ (1 LB) 453g

Tyson Restricted Confidential Business Information



Tyson Foods

Climate-Smart Beef Production & Data Management Plan

October 2022

