

Susan M
Stalnecker/AE/DuPont
t
02/16/2006 05:21 PM
Subject Fw: URGENT:Script

To CN=David W Boothe/OU=AE/O=DuPont@DuPont
cc
bcc



History: This message has been replied to:

----- Forwarded by Susan M Stalnecker/AE/DuPont on 02/16/2006 05:21 PM -----

Susan M
Stalnecker/AE/DuPont
02/16/2006 04:58 PM
Subject URGENT:Script

To michaelmccabe1@earthlink.net
cc Gary W Spitzer/AE/DuPont@DuPont, Cynthia C Green/AE/DuPont@DuPont, Carolmarie C Brown/Contractor/AE/DuPont@DuPont, Kathleen H Forte/AE/DuPont@DuPont, R Clifton Webb/AE/DuPont@DuPont, Daniel A Turner/AE/DuPont@DuPont

Mike and the cc's, please review the attached. I plan to send to Chad and ask him to call Steve Johnson.



ask.02.16.06.doc :

006-0133-0088917


Situation analysis: Publicity around SAB report has linked the Teflon brand to cancer. Coverage has been broad in print and network media. Significant disruptions in our markets and are consumers are very, very concerned.

The "Ask": In our opinion, the only voice that can cut through the negative stories, is the voice of EPA. We need to EPA to quickly (like first thing tomorrow) say the following:

1. Consumer products sold under the Teflon® brand are safe. These include the non-stick cookware in your kitchen, the stain resistant carpet in your family room, and the waterproof jackets in your closets, among other products which are valued by consumers and offer unique and important benefits

2. Further, to date, there are no human health effects known to be caused by PFOA

Another clarifying aspect is where the EPA is with respect to the SAB report. The SAB report is a recommendation to EPA. The EPA will consider the report, along with the new information and studies not considered by the SAB. The current classification of "suggestive" is the standing assessment, until the EPA completes its risk assessment process.



006-0133-0088918